

Dear Students,

Below you can find information about **enrollment in Master Seminar subject:**

Registration is online and takes place through individual USOS accounts <https://usosweb.uni.wroc.pl> (registration will be active on the day the system is opened).

Please check the enrollment access for Master Seminar subject on your individual USOS accounts.

Please report any problems by sending an e-mail to the following address: rejestracja.dkskw@gmail.com

Please provide: name, major (Communication Management or Journalis and Social Communication) and student ID number!

Date of verification: 20/02/2024 (from 10:00 a.m.) - 21/02/2024 (to 11:59 p.m.)

Date of enrollment: 22/02/2024 (from 10 a.m.) - 23/02/2024 (to 11:59 p.m.)

Please, remember, the places in groups are limited, so first come, first served!

MASTER THESIS SUPERVISORS YOU CAN CHOOSE (9 PEOPLE IN A GROUP):

DR PAWEŁ BARANOWSKI

This master's seminar is tailored for students interested in utilizing empirical media analysis, with a strong emphasis on conducting independent research, particularly of a quantitative nature. I particularly invite students interested in using media content analysis or survey methods. The scope of topics I can help with include new media, political communication, advertising, brand communication on social media, as well as journalism theory and practice.

Seminar Overview:

- Topic selection: Guiding students in selecting suitable research topics.
- Thesis construction and editorial requirements: Providing guidance on structuring the thesis and meeting editorial standards.
- Research methodology: Exploring various research methodologies applicable to media analysis.
- Conceptualization of the master's thesis: Assisting students in developing a clear conceptual framework for their thesis.
- Source search and editing of the bachelor's thesis: support in sourcing relevant materials and editing the master's thesis for publication.

PROF. ADAM SZYNOL

"Polish media and journalism in the digital age"

The task of the three-semester seminar is to prepare a valuable and substantively correct master's thesis, the topics of which fall within the field of social communication and media sciences. The first semester focuses mainly on conceptual and methodological issues. Participants become familiar with the requirements for writing scientific papers, and together with the tutor they determine the topic of the dissertation and the scope of the available bibliography. The next two semesters are a gradual implementation of the previously accepted research concept, writing the thesis, solving possible problems and preparing for the viva voce.

PROF. ARKADIUSZ LEWICKI

(AUDIO)-VISUAL COMMUNICATION

The seminar will be undertaken themes related to the audio-visual communication. Film, television, radio, advertising, creating images of brands or companies, ways of visual promotion, all these topics are related to communication mediated by the sphere of imaging and may constitute the basis for the master's theses.